



iste+ascd
INSTRUCTIONAL
LEADERS'
EXCHANGE

WHERE INSTRUCTIONAL LEADERS CONNECT TO REIMAGINE LEARNING

SUNDAY, JUNE 28, 2026 | 9 a.m.–1 p.m.

SPONSORSHIP LEVEL	Premier Plus	Premier	Partner Plus	Partner
	\$25,000	\$15,000	\$10,000	\$7,000

ENGAGEMENT

Up to 10 mins. of programming during the event (exact programming to be mutually agreed upon).	•			
Up to 5 mins. of programming during the event (exact programming to be mutually agreed upon).		•		
One, 30-second video played during the event (content to be mutually agreed upon).	•	•	•	
Complimentary Instructional Leaders' Exchange registrations.	4	3	2	2
Complimentary full ISTE Live 26 and ASCD Annual 26 registrations.	4	3	2	2
Complimentary invitations to the reception/mixer.	4	3	2	2

ADVERTISING

Opportunity to host a raffle during the event.	•	•		
Opportunity to give one gift to all attendees.	•	•		
Opportunity to provide marketing materials to event attendees.	•	•	•	•
Inclusion in pre-conference email sent to event attendees (one time).	Banner ad	Tile ad	Logo	Logo

ACKNOWLEDGMENT

Recognition during the event Mainstage sessions.	•	•	•	•
Recognition on the event webpage (logo with click-through link).	•	•	•	•
Recognition in post-event email sent to event attendees (one time).	Logo	Logo	Logo	Logo
Recognition in the event's printed program.	Logo	Logo	Logo	Logo

CONTACT ISTE

sponsorship@iste.org

TERMS & CONDITIONS

This fact sheet is informational only. Full benefits, terms, and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure, and view estimates for overall attendance, Mainstages, and other events are based on historical performance and are not a guarantee or prediction of future performance.